

# STORY BOX HUB

**The question isn't screens or no screens.  
It's passive or purposeful.**

For schools, libraries, and families looking for a digital experience they can genuinely feel good about - StoryBox is the answer. Australian stories. Trusted screen time. Connected children.



## Why StoryBox is Purposeful Screentime

**One story. Multiple skills.** Not every child has a skilled storyteller in their classroom or home. StoryBox changes that - bringing professional performance, music, and illustrations to life in a way that transforms a story from something read into something truly experienced.

With hundreds of titles at your fingertips, this rich multimodal experience can happen again and again. And the way children experience it matters just as much as the stories themselves - research shows co-viewing with a caregiver and engaging in conversation about what you're hearing is especially beneficial for vocabulary, social communication, and language comprehension.

Children exposed to more shared stories also show a greater inclination to read for pleasure and develop more advanced literacy skills as adolescents.<sup>2</sup>

*“Context, content, and co-use matter more than the time alone when it comes to screentime.”<sup>1</sup>*



That is exactly the distinction StoryBox is built on.

A landmark 2024 meta-analysis of 100 studies and 176,000 children found something important: it is not how long children use screens that determines outcomes - it is *how*.




**A StoryBox school subscription means every student - regardless of background, postcode, or household income - has access to the same rich Australian literary content.**

✳ This matters because Australia's education system is among the most socially segregated in the OECD, with disadvantaged students consistently missing out on quality resources.<sup>3</sup>


Storytime.  
Anytime.



Equity & access 	Safe & trusted 	Australian identity 
<p><b>Free for families</b> via school subscription - hundreds of quality Australian stories, available to every child, every time.</p>	<p><b>StoryBox is ad-free, secure, and educational.</b> Joined the Safer Technologies 4 Schools (ST4S) Product Badge Program in 2023.</p>	<p><b>Australian content</b> means children see their own culture and stories reflected - directly supporting their sense of identity and belonging.</p>
<p><b>StoryBox is also home to Australia's best Auslan story collection.</b> One in six Australians has some degree of hearing loss, yet deaf and hard-of-hearing children are among those least served by mainstream digital content.<sup>4</sup></p>	<p><b>Quality content</b> that educators and families can trust is what we are all about! Research shows that purposeful, age-appropriate stories support better social skills, stronger behaviour, and richer learning.<sup>5</sup></p>	<p><b>Australia is a diverse country, and we embrace that.</b> Research shows that children who see themselves in stories develop stronger social and emotional learning competencies, and gain a deeper appreciation for others whose lives are different from their own.<sup>6</sup></p>

 “Download the app, sign in and away they go. Safe, ad-free, Australian made literary content - The librarian’s answer to YouTube for kids!”  
**Felicity, School Librarian**

StoryBox is a natural fit for schools meeting their digital literacy obligations across all year levels. The Australian Curriculum defines digital literacy as the opposite of passive screen use - it requires students to critically select, evaluate and purposefully engage with digital content.  
**ACARA, Australian Curriculum Version 9 (2024)**

 “Our students love to see the latest picture books brought to life on the big screen. Sound effects, music and engaging storytellers really add to their joy of reading.”  
**Elizabeth, Haileybury College, Head of Library Services**



### Our industry partners believe in the power of stories

