

STORY BOX HUB

The question isn't screens or no screens. It's passive or purposeful.

For early childhood educators and centres looking for a digital experience they can genuinely feel good about - StoryBox is the answer. Australian stories. Trusted screen time. Connected children.



Why StoryBox is Purposeful Screentime

One story. Multiple skills. Not every child has a skilled storyteller in their classroom or home. StoryBox changes that - bringing professional performance, music, and illustrations to life in a way that transforms a story from something read into something truly experienced.

With hundreds of titles at your fingertips, this rich multimodal experience can happen again and again. And the way children experience it matters just as much as the stories themselves - research shows co-viewing with a caregiver and engaging in conversation about what you're hearing is especially beneficial for vocabulary, social communication, and language comprehension.

Children exposed to more shared stories also show a greater inclination to read for pleasure and develop more advanced literacy skills as adolescents.¹

"Context, content and co-use matter more than the time alone when it comes to screentime."²

That is exactly the distinction StoryBox is built on.

A landmark 2024 meta-analysis of 100 studies and 176,000 children found something important: **it is not how long children use screens that determines outcomes - it is how.**

This shift is echoed in updated global paediatric guidance. The American Academy of Pediatrics' 2026 policy statement moves beyond blanket time limits, focusing instead on the content, context and company of screen use.³



A StoryBox subscription means every student - regardless of background, postcode, or household income - has access to the same rich Australian literary content.

✳ This matters because Australia's education system is among the most socially segregated in the OECD, with disadvantaged students consistently missing out on quality resources.⁴

Storytime.
Anytime.



"The conversation has moved from how much to how well."

— Reflecting the American Academy of Pediatrics 2026 update to its long-standing screen time guidelines

Equity & access 	Safe & trusted 	Australian identity 
Free for families via their early learning provider - hundreds of quality Australian stories, available to every child, every time.	StoryBox is ad-free, secure, and educational. Joined the Safer Technologies 4 Schools (ST4S) Product Badge Program in 2023.	Australian content means children see their own culture and stories reflected - directly supporting their sense of identity and belonging.
StoryBox is also home to Australia's best Auslan story collection. One in six Australians has some degree of hearing loss, yet deaf and hard-of-hearing children are among those least served by mainstream digital content. ⁵	Quality content that educators and families can trust is what we are all about! Research shows that purposeful, age-appropriate stories support better social skills, stronger behaviour, and richer learning. ⁶	We are a diverse country, and we embrace that. Research shows that children who see themselves in stories develop stronger social and emotional learning competencies, and gain a deeper appreciation for others whose lives are different from their own. ⁷



Equity in childhood is crucial. With 237,000 additional Australian children in poverty in four years. Free, quality content access via centres directly addresses material disadvantages and supports equitable outcomes. **BCEC (2025)**

"The children all love how interactive the stories are and how there are so many options to extend the children's learning within the classroom."

Jessica Salomon,
Community Kids Berwick



The EYLF includes media literacy provisions; early childhood classrooms are critical sites for developing these skills from the earliest age.

Digital Child (2024–2025), The Everyday Use of Media Literacy in Early Childhood Education.

"StoryBox has been an incredible resource. With such a diverse range of books it pairs wonderfully with any of our children's emerging interests and supports early literacy development."

James Horgan, G8 Education



Our industry partners believe in the power of stories

