

HELPFUL HINTS FOR

Promoting StoryBox in your Library!



Use our handy hints below to connect, engage, inspire and educate your library community with StoryBox!

Spreading the love!

Link your website to ours from as many pages as possible. You could link us on your:

- Home page
- Kids' page
- Learning or literacy page
- eResources, digital resources, eBooks and audio page

Always use this logo



Staying up to date!

Keep updated with our latest releases, articles and all things StoryBox by following us on:

[Instagram](#)

[Facebook](#)

[LinkedIn](#)

[YouTube](#)



We also have a fortnightly newsletter. Share this link with your community so they can sign up and be a part of the fun!

[Sign up to the StoryBox newsletter here.](#)



Promoting StoryBox

When describing StoryBox on your websites and in promotional materials, we find the following descriptions work best:

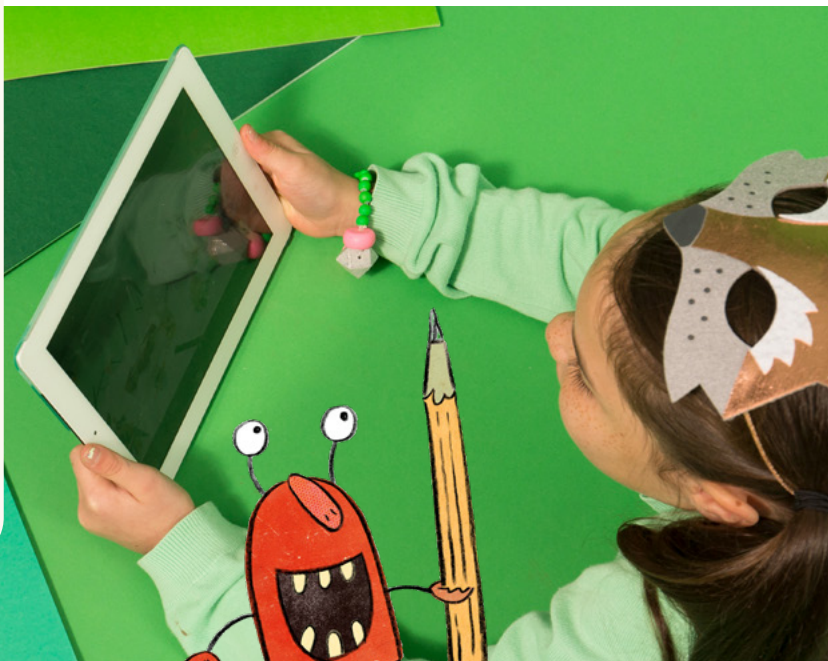
Short version:

The best place to watch and enjoy celebrated stories read aloud by our favourite storytellers. With StoryBox, it's storytime, anytime!

Long version:

Inspire a lifelong love of reading with StoryBox Hub! This engaging platform, tailored for children from the early years to upper primary, showcases a delightful array of stories crafted by talented local authors and illustrators. Each story is brought to life by expressive, predominantly Australian storytellers, turning every read-aloud session into a captivating adventure.

Enjoy stories that are a little bit cheeky, a little bit charming and a whole lot of fun!





Resources to boost community engagement

We make promoting StoryBox at your public library easy with these downloadable resources:

Shelf talkers: Add to your library shelves to remind patrons about StoryBox.

Social media tiles: These ready-to-go social media tiles are a great way to engage your online community.

Storyteller images: Download our storyteller and book images for use in your digital communications.

App flyer: Share this app flyer in your next newsletter, encouraging patrons to access at-home access via the StoryBox app.



Printable A3 poster: Our A3 poster is the perfect addition to your library space.

Printable Fridge Card and Bookmarks: These printables are a lovely take home gift for your patrons and the perfect way to remind them about StoryBox.

Postcards: These postcards are perfect to print and display in your library's children's section, at check-out kiosks or information desks to encourage engagement with StoryBox.

[Plus lots more available here.](#)



Public
libraries
+ StoryBox =
A Perfect
Partnership!

Support with StoryBox

We're here to assist and support you every step of your StoryBox journey. Here's some of the ways we can help:

- Request promotional materials to distribute to patrons
- Include our Stories, Short Films and Activity Time in your programs
- Create themed playlists to run on a loop in your library
- Use StoryBox screening in-library or for a special library event
- Use Story Tools for writers' workshops
- Create eye-catching displays to connect your shelved collection with our digital stories

[For more information contact us at:
libraries@storyboxhub.com](mailto:libraries@storyboxhub.com)



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